



A Tea in Support of Hospice Toronto

Saturday, May 2, 2026

1:00 PM - 4:00 PM

The Omni King Edward Hotel,
Sovereign Ballroom
37 King Street East, Toronto



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Sponsorship Opportunities



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Hospice Toronto is a registered charity providing in-home hospice and palliative care at no cost for people living with life-threatening illness and those who care for them.

As our population ages and the prevalence of chronic illness rises, the need for community-based hospice care continues to grow. At the same time, gaps in healthcare funding are widening—leaving many individuals and families without the support they need.

Hospice Toronto helps bridge that gap. Through volunteer-powered programs delivered in the home, we provide emotional, social, and practical support that allows individuals to remain connected, supported, and treated with dignity.

We recognize caregivers as essential partners in care, offering dedicated supports including grief and bereavement services, as well as specialized programs for Young Carers who often carry significant responsibilities at an early age.



We also help individuals and families navigate complex healthcare and social systems, connecting them to the right resources at the right time. Grounded in community, our work is shaped by the lived experiences of those we serve—strengthening a more responsive, compassionate system of care where no one has to navigate illness, caregiving, or loss alone.

Event Highlights

Mimosa Reception
Afternoon Tea Service
Silent Auction + Live Auction
Lucky Key Contest
Conversation with Dr. Jennifer Buchanan
Entertainment by The Gene Pool Boys

Pinky's Up brings people together for an afternoon of tea, conversation, and shared reflection in support of Hospice Toronto and the community it serves.

The event centres on caregiving, memory, and connection—exploring how music, storytelling, legacy, and the timeless tradition of tea helps us reflect on the moments and relationships that shape our lives.

As part of Hospice Toronto's expanding expressive arts programming, this year's event will introduce **A Life Well Played**, a music therapy initiative designed to help individuals create a personal legacy through the "playlist of their lives." Music offers a powerful way to connect to memories and emotions, transporting us back to significant moments and relationships that define us.



Music Legacy

During the event, participants will explore the profound connection between music and memory.

Each attendee will have the opportunity to craft their personal “playlist of their lives,” reflecting on the stories that shape their identities. These playlists can be shared with family members and caregivers, serving as a lasting expression of connection and legacy.



Jennifer Buchanan, a certified music therapist and the Founder/President of **JB Music Therapy**, will lead a thoughtful discussion to foster connections. Throughout her talk, the audience will contribute to a collective playlist displayed in real-time, allowing everyone to share their song selections in advance. Jennifer will highlight how music can illuminate the glimmers of our lives, especially during challenging times and transitions.

jenniferbuchanan.ca

Join us in celebrating life, connection,
and the power of music!

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Charity#: 138815618 RR0001

Sponsorship Benefits	\$10,000 Presenting	\$7,500 Legacy	\$2,500 Community, Welcome & Keynote	\$1,500 Corporate Table
Tickets	6	4	2	6
Name and logo included on Hospice Toronto website	✓	✓	✓	
Name mentioned in program remarks	4X	3X	2X	
Name and logo highlighted on Hospice Toronto social media platforms	4x Pre-event 3x Post-event	2x Pre-event 1x Post-event	1x Pre-event 1x Post-event	
Table placard with corporate branding				✓
Special recognition in annual report	✓	✓		
Placement of promotional material in gift bag	✓	✓		✓
Thank you article in summer newsletter	✓	✓		
Hospice Toronto 2026 Spotify playlist cover art	✓			
Corporate promotional display	✓			
Spokesperson address during event	✓			

By supporting Pinky's Up for Hospice, you're making a meaningful impact in the lives of individuals living with serious illness and their caregivers.

Thank You!

For more information, please contact:

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